



ACADEMIC WORLD SCHOOL™
BEMETARA
SUMMER VACATION ASSIGNMENT
SESSION 2020-21
CLASS: XII

SUBJECT- BUSINESS STUDIES

General Instructions

- (i) Attempt all the following questions.
(ii) Complete the assignment in a separate Note-Book.

CHAPTER - 1

NATURE AND SIGNIFICANCE OF MANAGEMENT

- Q1. Name any two main management institute of India.

Q2. What is meant by levels of Management?

Q3. At which level Departmental Managers are included? Explain any two functions of that level.

Q4. “Management increases efficiency”. Explain any three reasons.

Q5. “Management is multi-dimensional”. Explain how?

Q6. “Project Work”

Reliance Jio has achieved success with structural management and the company is worth of crores today. Young entrepreneurs like Mark Zuckerberg has also purchased its 10% of the shareholdings recently. With the help of internet find out the followings:

- (i) What type of Management structure the company ‘Reliance Jio’ is following.
 - (ii) Is the company following any level of Management, if yes, then highlight the policy of level of management.
 - (iii) What values and management of people does the company possess.
 - (iv) Describe the highlights about their business planning.
 - (v) Explain few key factors which shows the causes of the success of the company.

CHAPTER -3

BUSINESS ENVIRONMENT

Q1.The conditions of Business environment keep changing as it is:

- a. External environment b. Complex c. Dynamic d. None of these.

Q2.Demonetisation had direct impact on:

- a. Social Environment b. Political environment c. Economic environment d. None of these.

Q3.Explain any three features of De-monetization.

Q4.Discuss Point-wise showing the Effects of Liberalization and Globalization on the Indian Companies.

Q5."Namita Pulses Ltd" is a well-known pulses producing company. The sales have been falling down from the beginning of the year. The managing director Mr. Chaman is worried about the situation. With a view to find this solution he made a team, to find out reasons for downfall of sales. The team conducted the survey and gave the following four reasons for the downfall of Company's sales.

(i) In relation to the above paragraph explain briefly about 'Business Environment'.

(ii) Identify the dimension of Business Environment discussed in the following cases:

- a. On account of increase in export duty made by the govt., the foreign demand has gone down.
- b. Due to availability of other eatable substitute the taste of the people is diverted from Pulses.
- c. The competitor's imported new technology machine and are producing better quality Pulses.
- d. Due to strain with neighboring country's Govt. and our country's Govt. export effected.

Q6. "Roshan Ltd." is an electric goods manufacturing enterprises situated in Shivakasi, Andhra Pradesh. It is earning very low revenue in comparison to a competing electronic goods manufacturing enterprise, "Shova Ltd" in Chennai. Both Roshan's and Shova's operations are effected directly by the investors, customers, competitors and suppliers, Which are unique to their respective locations. In addition to this , individual forms of this field are affected indirectly by the factors like the money supply in the economy, composition of family, the technological changes etc.

1. Identify and state the feature of the concept discussed in the above paragraph.

2. Also, state any four points of importance of this concept.

CHAPTER -4

PLANNING

Q1. Making Assumptions for future is called as:-

- a. Making Derivative Plans b. Making Policy c. Setting Planning Premises d. All of these.

Q2. Planning is performed at:

- a. Top Level b. Middle Level c. Supervising Level d. all levels.

Q3."SAHINOOR FOODS Ltd. has banned smoking in the factory premises."

- a. Identify the plan stated in above lines.
- b. State two features of this plan.

Q4. Differentiate between Policy and Rule.

Q5.State any six features of Planning.

Q6.Sonaksi Jain set up a telecom business in Nashik named 'Premonition' with an ambitious target of reaching. Out of total, 90% of the Indian population within one year. He chooses on the belief that the demand for data services will increase 4 times within the next Two to Three years. To fulfill such an ambitious target, he had to either acquire an existing Telecom business or collaborate or go independent aggressively in the light of tough competition. He assessed the proposals of different companies [Like Earning Per share, Taxes, Dividends paid etc.] and their true projections knowing fully well that the projections may change if the country's economic policies get modified.

The above paragraph discusses some of the steps of one of the functions of management. By quoting the line from the above paragraph, explain these steps in chronological order.

CHAPTER - 8

Controlling

Q1. What is compared with what in controlling?

Q2. Prakash Jha wishes to fix-standard production for worker along with standard time to complete the job. Under which function of management, standards are fixed?

Q3. You are manager in a car manufacturing company. It is reported that postal expenses have increased by 10% and cost of raw material is increased by 2% which of the two deviations is more critical to you? It is related to which concept of controlling? Explain it.

Q4. Explain any five points which highlight the importance of controlling function.

Q5. A company 'M' Ltd. Is manufacturing mobile phones both for domestic Indian market as well as for export. It had enjoyed a substantial market share and also had loyal customer following. But lately it has been experiencing problems because its target have not been met with regard to sales and customer satisfaction. Also mobile market in India has grown tremendously and new player have come with better technology and pricing. This is causing problems for company. It is planning to revamp its controlling system and take other steps necessary to rectify the problems it is facing.

Give the steps in the control process that the company should follow to remove the problems it is facing.