



ACADEMIC WORLD SCHOOL™ BEMETARA

SESSION: 2023-24 SUMMER VACATION ASSIGNMENT CLASS: XII COMMERCE

General Instructions:

1. Write in a clear and legible handwriting.
2. Complete all the homework in a separate subject Summer Vacation Homework Notebook.
3. **DO NOT COPY AND PASTE FROM THE INTERNET.** (Assignment will be rejected)
4. In case of reference from the internet, you may:
 - A. Read the content from the internet, if you wish and paraphrase (Rewrite in your own words)
 - B. Mention the source of your information by providing the link from the internet for the verification by the teachers.
5. Marks awarded will be counted in the final scores at the end of the session.
6. The Summer Vacation HW will be submitted immediately upon arrival to school after Summer Vacation.
7. For any assignment related query do post your question on E-Mail Id of respective subject teacher. List of Subject Teacher's E-Mail ID attached.

Note for the Parents:

Parents are requested to guide his/her wards to complete their assignments honestly and submit by the due date.

Class XII
Subject: English Core (301)

- Q.1.** You are Rachael, President of the Wellness Cell of your school. You have decided to organize a workshop, to raise awareness of the importance of mental health. This workshop would be conducted by the school counselor. Write a **notice** in about **50 words**/, informing the students of class XI and XII about the workshop.
- Q.2.** You are the cultural secretary of your school. Write a **notice** in about **50 words** inviting the names of students who would like to participate in the variety programme that you are planning in aid of an old age home in your city. Items may/be in the form of solo and group singing, mono acting, magic show, dance performance, etc. Trial for the most suitable participants will be held during the zero period every day.
- Q.3.** Read the **two stories** of your choice and interest and list the following:
Setting, Characters, Mood, Tone, Conflict, Plot, and Summary
- Q.4.** Read any **two books** from the list given below (or of your choice) and write the review on it.

(150-200)

- In Darkness by Nick Lake. ...
- The Things We Cannot Say by Kelly Rimmer. ...
- Things Fall Apart by Chinua Achebe. ...
- The Rector of Justin by Louis Auchincloss. ...
- The Underdogs by Mariano Azuela. ...
- Pilgrim at Tinker Creek by Annie Dillard. ...
- The Blithedale Romance by Nathaniel Hawthorne.

- Q.5.** What is the central topic of my piece? An **article** without a central focus is like a ship lost at sea...
(words limit; 150-200)

- Who is my audience? ...
- What are the main points of this topic? ...
- What would make this article appeal to others? ...
- How should I structure this piece?

Keeping all things in your mind write an article on the topic of your interest after researching well. Also mention the **Action Plan** of our article.

Format of Action Plan

- **Topic**
- **Why you chose the topic**
- **Resource-** (Interview based / Documentary based / **or** Any available resource with link)

- Q.6.** **Explain the following poetic devices with proper examples-**

Alliteration, Metaphor, Simile, Personification, Chremamorphism, Paradox, Pun, Hyperbole, Onomatopoeia, Imagery, Caesura and Enjambment, Juxtaposition and oxymoron, Allegory, Allusion, Apostrophe, Assonance, Blank Verse, Consonance, Anaphora, Repetition.

CLASS: XII
SUBJECT: ACCOUNTANCY (055)

As it is a progressive report

One specific project based on financial statement analysis of a company covering any two aspects from the following:

1. Comparative and common size financial statements
2. Accounting Ratios
3. Segment Reports
4. Cash Flow Statements

Students are request to collect the financial statement of any listed company which is working in three or more segments. Following are the data to be collected.

1. Balance of the company
2. Statement of profit and loss
3. Cash flow statement of the company

Need to take out prints and get approve by the teachers.





ACADEMIC WORLD SCHOOL™

BEMETARA

CLASS-12

COMMERCE[A and B]

SUBJECT-PROJECT WORK

DETAILS REGARDING THE PROJECT WORK

The Total Marks of the Project Work is [20]

❖ **Which includes PROJECT FILE [12 MARKS]**

❖ **Which also includes VIVA VOCE [08 MARKS]**

This discussion here is all about the Project File :

❖ **Selection of the Project [To be given by the subject teacher] [One project out of FOUR Prescribed]**

❖ **Preparation of the project File.**

❖ **Details about the Project File.**

❖ **Things or Matters which are to be incorporated in the project File.**

❖ **Various Essentials which are required to be fulfilled for Project [For its preparation and Submission]**

DETAILS REGARDING PROJECT ASSESSMENT

The Total Marks of the Project Work is [20], is Allocated as Follows:

1.	Initiative , Cooperativeness & Participation	Term1+Term2 2 Marks
2.	Creativity and Presentation	Term1+Term2 2 Marks
3.	Content, Observation & Research work	Term1+Term2 4 Marks
4.	Analysis of Situations	Term1+Term2 4 Marks
5.	VIVA	Term1+Term2 8 Marks
	TOTAL	Term1+Term2 20 Marks

Business Studies Project Work

PREPARED BY-

Shazil
XII-B

Business Studies PROJECT WORK

PROJECT REPORT ON HENRY FAYOL'S PRINCIPLE OF MANAGEMENT WITH REFERENCE TO V-MART



NAME OF THE SCHOOL	: ARMY PUBLIC SCHOOL
NAME OF THE STUDENT	: DHEERAJ KUMAR
CLASS	: XII COMMERCE
CISE ROLL NO.	:
ACADEMIC YEAR	: 2014-2015
TEACHER IN CHARGE	: MR. MITHILESH KUMAR MISHRA

Conclusion

According to the Professor H. L. Elphinstone, "A Project is a whole, beautiful, purposeful activity proceeding in a social environment."

A project from the point of view of students aims to purposefully learning activities including practical problems, planned and learned and in a real life manner to achieve specific goals in other words project work helps to successful completion of a study.

This project from work has been helpful in studying the meaning, techniques and functions of Principles of Management given by Henry Fayol in a better manner. Principles of management are general and broad guidelines for action, unity and character of management. The project has been helpful in understanding the exact form of Principles of Management which is as follows:

- Provide useful insight to managers
- Optimum utilization of resources and effective administration
- Scientific decisions
- Meeting changing environmental requirements
- Fulfilling social responsibility
- Management Training, Education and Research

Thus, this project work was of immense benefit for me.

BIBLIOGRAPHY:

- BOOKS:
- 1. Project - Textbook for Business Studies for Class XII
 - 2. Business Studies by M. M. Joshi (for class XII)
- NEWSPAPERS:
- 1. Hindustan Times
 - 2. The States of India
 - 3. Bhatnagar Jangam

III. MAGAZINES:

- 1. Business and Economy
- 2. Business Today

IV. INTERNET:

- 1. www.wikipedia.com
- 2. Topper Learning.com
- 3. e-projects.com

PRINCIPLES
OF
MANAGEMENT

PRESENTATION & SUBMISSION OF PROJECT REPORT

At the end of the stipulated term each student will prepare his / her project
[To be given by the subject teacher] [One project out of FOUR Prescribed at the end of the Business Studies Book]

The Following essentials are required to be fulfilled for its preparation and submission:

- ❖ The total length of each project would be of 30 pages minimum[Actual Subject Matter which the student is given to prepare]
- ❖ The project should be strictly handwritten by the student himself / herself.
- ❖ The Project should be in a neat Folder or File [Preferably Spiral Binded in a neat manner with transparent plastic sheet on the Top]
- ❖ The Project Report should be developed in the following sequence:
 1. “Cover Page” or “Front Page” should include the Project Title[Name of the Project], Student Information[Name, Class , Subject with code[054] , School Name ,Academic Year 2022-2023]
 2. List of Contents or you can also call it as an Index with pagewise details.
 3. Acknowledgement / Preface [Acknowledging the Institution, Places, Teachers who have helped in completion of the said Project.

Contd....

PRESENTATION & SUBMISSION OF PROJECT REPORT

Contd....

- 4. Certificate of the Guide / Mentor / Teacher under whose guidance student had completed the said project.[*]**
- 5. Certificate of the Student who has undertaken the said project to be completed.**
- 6. Introduction.[*]**
- 7. Main Body of the Project [which the student is going to complete or is completing.**
- 8. Questionnaire [To be set] as per the Topic of the project the student has been given or has undertaken to complete.**
- 9. Observations and findings while completing the said Project.**
- 10. Conclusions.[At the end]**
- 11. Bibliography. [At the End]**

STU DENTS AND THEIR PROJECTS

SL.NO	TOPICS OF THE BUSINESS STUDIES PROJECT
1.	ELEMENTS OF BUSINESS ENVIRONMENT
2.	PRINCIPLES OF MANAGEMENT
3.	STOCK EXCHANGE
4.	MARKETING

- ❖ Students are supposed to select ANY ONE out of the following.
- ❖ This is their project for the CBSE board for the academic year 2023-2024 for class 12 Business studies [054] subject.
- ❖ Students are supposed to complete this project by 12 of June 2023 or when the school reopens after summer vacation & with due care , dedication.
- ❖ Any Doubts can be clarified through with the subject teacher through what's App forum in case they find.
- ❖ Neat & Tidy work is expected from the students in their respective projects.
- ❖ As this project is to be checked by external examiner so good work is expected.

REQUIREMENTS FOR PREPARING PROJECT REPORT

The requirements of the students for preparing Project of Business studies is as follows:

- 1.** A4 size good quality Project papers [Preferably white Bond sheets or Ruled sheets available in the market showing page numbers on the top right corner]
- 2.** Use a good Pen [Preferably Ball point with Blue Ink][Don't use Gel pens]
- 3.** It is strictly advised to write the project by the students in their own handwriting legibly.
- 4.** Charts or Photos may be pasted but it should be as per requirement.
- 5.** Your Project should be neat and good looking.
- 6.** Any doubts can be asked / clarified from your concerned subject teacher.

PROJECT ONE [ELEMENTS OF BUSINESS ENVIRONMENT]

1. The students can select any one element out of the following:

- ❖ The changes witnessed over last few years on mode of packaging and its economic impacts.
- ❖ The changes in transportation of fruits & vegetables such as cardboard crates in place of wooden crates.[Reasons for such changes and its cost implication, uses implication, handling implications etc.]
- ❖ Milk being supplied in Glass bottles, , later it started to be delivered in plastic bags and now in Tetra Pack and also through vending machines, its benefits concerning with Cost, Handling facility, etc can be discussed.
- ❖ Plastic furnitures like [Doors,Stools,Tables,Mugs,Jugs etc] getting its preference over Wood or Metal. Its implications cost wise, weight , handling, user friendliness, etc can be discussed or any other aspects which student thinks appropriate.
- ❖ The origin and use of Card Board in various stages of growth.
- ❖ Re-use, Re-cycle, [Pastic Bottles, Jars and Tins] to attract customers for their products.
- ❖ Packaging of various types being used as a means of Advertisements.

PROJECT ONE [ELEMENTS OF BUSINESS ENVIRONMENTContd..]

2. Students to find out the Entry of some New Consumer goods in Indian Market such as COKE, PEPSI, and other Carbonated Drinks.

- ❖ Students can find out the Re-entry of COKE and other same type of products.**
- ❖ Leading Brands Like ADDIDAS, NIKE, PETER ENGLAND, VAN HEUSEN, etc and how they are able to get the strong market share.**
- ❖ Different Local Brands and their Venture into the Indian Market like 'PATANJALI' , DABUR, TATA, BAJAJ , RELIANCE, WIPRO, AIRTEL etc. and their phenomenal growth and market share in the Indian Market.**
- ❖ Reasons for their survival and the strategies which these Brands adopted to remain on top. The student should make research on these aspects after selecting any one or Two of the.**
- ❖ Reasons of Failure also if any because of Intense competition with MNC Brands.**
- ❖ Any other Observations made by a student can be also incorporated.**

PROJECT ONE [ELEMENTS OF BUSINESS ENVIRONMENTContd..]

3. Changing role of Women in the Past 25 years relating to Joint Families , Nuclear Families , Women as Bread Earner of the Family , Position of Indian Women past and present , Position of Indian Women in Future India.

❖ What concrete steps can be taken to make women more powerful in the society.

4. The changes in the pattern of Imports and Exports of different products in our country.

5.Study on Child Labour Laws , its implementation and consequences.

6.The state of 'ANTI-PLASTIC CAMPAIGN' , the law , its effects and the implementation.

7.Effect of Changes in technological Environment on the on the Psyche and Behaviour of the employee.

PROJECT TWO [PRINCIPLES OF MANAGEMENT]

1. The students are required to consider any one of the following to complete the Project on “PRINCIPLES OF MANAGEMENT”:

- ❖ **A DEPARTMENTAL STORE.**
- ❖ **AN INDUSTRIAL UNIT.**
- ❖ **A FAST FOOD OUTLET.**
- ❖ **AN INDUSTRIAL ORGANISATION[MANUFACTURING FIRM WHICH PREPARES, CONSUMER DURABLE OR NON-DURABLES][SUCH AS FOOD ITEMS OR ELECTRONIC ITEMS , PLASTIC ITEMS, WOODEN ITEMS, ETC]**
- ❖ **The students are required to observe the application of the general Principles of Management advocated by Fayol.[All the 14 principles]**

[OR]

They may enquire into the application of scientific management techniques by F.W.Taylor in the units visited like:

Contd..Next slide.

PROJECT TWO [PRINCIPLES OF MANAGEMENT]

Contd..from previous slide.

Scientific Techniques of Management:

- a. Functional Foremanship.**
- b. Standardisation and simplification of work.**
- c. Method study.**
- d. Motion Study.**
- e. Time Study.**
- f. Fatigue Study.**
- g. Differential piece rate Plan.**

The students are advised to browse the internet and see about the working of any one of the Famous manufacturing companies like TATA's , Reliance , WIPRO , DABUR , PATANJALI etc. Their working styles, management details , Discipline, Unity of direction and other details of or from the Fayol's Principles of management and incorporate those in their project work while making this topic of project.

Contd... next page

PROJECT TWO [PRINCIPLES OF MANAGEMENT]

Contd.from previous slide.

- ❖ The students observations while preparing this project can be in areas of
- 1.Division of work resulting to specialisation in the Firm chosen by them from the above mentioned firms or any other firms of their choice.
- 2. To identify the techniques the scientific management implemented by them in the said organisation.
- 3. Balance of authority and responsibility in the chosen Firm.
- 4.Communication levels and pattern in the organisation.
- 5.Methods and techniques followed by the organisation for unity of direction and co-ordination.
- 6.Use of Questionnaire , Interviews with Managers of departments and preparation of organizational chart to be done and incorporated in the project.

PROJECT THREE [STOCK EXCHANGE]

- ❖ The students will be monitoring the stock market trends.
- ❖ The students will develop a brief report of the Important stock exchange in India.
- ❖ To prepare a list of 25 companies listed on a stock exchange.
- ❖ The students will find out the meaning of Weekly Holidays and the holidays under the negotiable act.
- ❖ Also the students to search about, what is Closing prices , Opening Prices etc.
- ❖ Students will find out the daily and starting and closing prices of the week and other days under negotiable instrument act and to get acquire know how about opening & closing prices.
- ❖ The reasons or causes in the Fluctuation of prices to be identified to be found normally in the front page of a Business Journal or Newspaper . i.e-
 - 1.Due to change of Seasons.
 - 2.Due to Festivals.
 - 3.Due to spread of Epidemic or Current Pandemic.
 - 4.Due to strikes or accidents.

PROJECT THREE [STOCK EXCHANGE]

5.Natural & Human Disasters.

6.Political Environment in the country.

7.Impact of changes in the Government policies for a specific industry.

8.Any specific International Events.

9. Any contract or treaties at International Scene.

10.Relations with neighbouring countries.

11. Crisis in developed countries.

12.It is very necessary for a student who has selected this project to mention the Impact of COVID – 19 on the stock exchange[That is the Ups & Downs in the stock Market due to Corona Crisis]

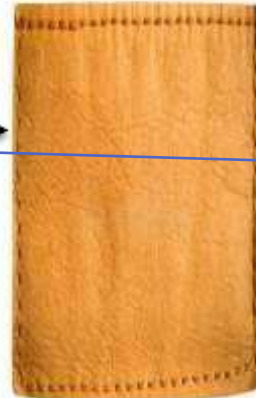
PROJECT FOUR [MARKETING MANAGEMENT]

ADHESIVES	COFFEE	INFANT DRESS
AIR CONDITIONERS	COSMETOLOGY PRODUCTS	JAMS
BATHING SOAP	CROCKERY	JEANS
BLANKET	CUTLERY	JEWELLERY
BODY SPRAY	DTH	LADIES BAG
CAMERA	FAIRNESS CREAM	LADIES FOOTWEAR
CHOCOLATE	FURNITURE	TOYS
NAIL POLISH	HAIR DYE	LIPSTICK
PEN	HAIR OIL	MICRO OVEN
PICKLES	SHOES	MOBILE
READY SOUPS	SHOE POLISH	MOISTURISERS
REFRIGERATOR	SAUCES / KETCHUP	MUSIC PLAYER
SHAMPOO	SUITCASES	TOOTH PASTE
SHAVING CREAM	WIPES	WASHING POWDER
SUNGLASSES	RO SYSTEM	WATER BOTTLE

PROJECT FOUR [MARKETING MANAGEMENT]

- ❖ The students are requested to select items from the above list for preparing project on Marketing management.
- ❖ The students will develop the project on Marketing management by selecting identified product [from the above list] keeping in mind the following:

1. Why the student have selected the product / service.
2. Find out any 5 competitive brands that exist in the market.
3. What permission and licenses will be required to manufacture the product / service.
4. What are your competitors Unique Selling Proposition.][USP]
5. What is your products / service's 'Unique Selling Proposition'[USP]
6. What is the name of your product / service
7. Mention your product's features.
8. Draw the 'Label' of your product.
9. Draw 'LOGO' of your product.



PROJECT FOUR [MARKETING MANAGEMENT][Contd..]

❖ The students will develop the project on Marketing management by selecting identified product [from the above list] keeping in mind the following:

10. Draft a Tag Line.

11.What is the selling price of your competitor product.

12.What is the selling price to wholesaler?

13. What is the selling price to retailer?

14. What is the selling price to consumer?

15.Profit margin for Wholesaler , retailer.

16. How will your product be packaged?

17.Which channel of distribution are you going to use.

18. What will be your selling price to :

Consumer ; Retailer ; and Wholesaler.

19. Draft a social message for your product.

20.What type of advertisement or promotion plans are to be used for the product.

21. Use internet extensively to complete your project work as most of the things you will get from internet. Only thing is your hardwork with dedication.



P R O J E C T W O R K

So now as you are all set to do your selected projects , I want to wish you:

“ALL THE VERY BEST”

THANKS ALL



CLASS: XII
Subject: Economics (030)

- Prepare a Project in Economics which prescribed by CBSE Board to be presented as PROJECT WORK during summer holidays. Following are some guidelines regarding project completion and selection of topic.

- Guidelines for Project Work in Economics (Class XII)

The objectives of the project work are to enable learners to:

- ☐ probe deeper into theoretical concepts learnt in classes XI and XII
 - ☐ analyse and evaluate real world economic scenarios using theoretical constructs and arguments
 - ☐ demonstrate the learning of economic theory
 - ☐ follow up aspects of economics in which learners have interest
 - ☐ develop the communication skills to argue logically
- The expectations of the project work are that:
- ☐ learners will complete only ONE project in each academic session
 - ☐ project should be of 3,500-4,000 words (excluding diagrams & graphs), preferably hand-written
 - ☐ it will be an independent, self-directed piece of study
 - ☐ arrange a presentation of the project file

- Scope of the project:

Learners may work upon the following lines as a suggested flow chart:

Choose a title/topic

Collection of the research material/data

Organization of material/data

Present material/data

Analysing the material/data for conclusion

Draw the relevant conclusion

Presentation of the Project Work

Expected Checklist:

- ☐ Introduction of topic/title
- ☐ Identifying the causes, consequences and/or remedies
- ☐ Various stakeholders and effect on each of them
- ☐ Advantages and disadvantages of situations or issues identified
- ☐ Short-term and long-term implications of economic strategies suggested in the course of research
- ☐ Validity, reliability, appropriateness and relevance of data used for research work and for presentation in the project file
- ☐ Presentation and writing that is succinct and coherent in project file
- ☐ Citation of the materials referred to, in the file in footnotes, resources section, bibliography etc.

Mode of presentation/submission of the Project:

At the end of the stipulated term, each learner will present the research work in the Project File to the External and Internal examiner. The questions should be asked from the Research Work/ Project File of the learner. The Internal Examiner should ensure that the study submitted by the learner is his/her own original work. In case of any doubt, authenticity should be checked and verified.

Suggestive List of Projects: Class XII

- ☐ Micro and Small Scale Industries
- ☐ Food Supply Channel in India
- ☐ Contemporary Employment situation in India
- ☐ Disinvestment policy of the government
- ☐ Goods and Services Tax Act and its Impact on GDP
- ☐ Health Expenditure (of any state)
- ☐ Human Development Index
- ☐ Inclusive Growth Strategy
- ☐ Self-help group
- ☐ Trends in Credit availability in India
- ☐ Monetary Policy Committee and its functions
- ☐ Role of RBI in Control of Credit
- ☐ Government Budget & its Components
- ☐ Trends in budgetary condition of India
- ☐ Exchange Rate determination – Methods and Techniques

- ☐ Currency War – reasons and repercussions
- ☐ Livestock – Backbone of Rural India
- ☐ Alternate fuel – types and importance
- ☐ Sarva Shiksha Abhiyan – Cost Ratio Benefits
- ☐ Golden Quadrilateral- Cost ratio benefit
- ☐ Minimum Support Prices
- ☐ Relation between Stock Price Index and Economic Health of a Nation
- ☐ Waste Management in India – Need of the hour
- ☐ Minimum Wage Rate – Approach and Application
- ☐ Digital India- Step towards the future
 - ☐ Rain Water Harvesting – A solution to water crisis
- ☐ Vertical Farming – An alternate way
- ☐ Silk Route- Revival of the past
- ☐ Make in India – The way ahead
- ☐ Bumper Production- Boon or Bane for the farmer
- ☐ Rise of Concrete Jungle- Trend Analysis
- ☐ Organic Farming – Back to the Nature
- ☐ Aatmanirbhar Bharat
- ☐ e-Rupee (e- ₹)
- ☐ Sri Lanka's Economic Crisis
 - ☐ Sustainable Development Goals (SDG's)
- ☐ Environmental Crisis
- ☐ Comparative Study of Economies (Maximum three economies)
- ☐ New Education Policy (NEP) 2020: A Promise for a New Education System
- ☐ G-20: Inclusive and Action Oriented
- ☐ Amrit Kaal: Empowered and Inclusive Economy
- ☐ Cashless Economy
- ☐ Any other newspaper article and its evaluation on basis of economic principles
- ☐ Any other topic
